



ADVERTISING CONTRACT

Checks Payable to SFAHBA, 1409 Luisa Ste A, Santa Fe, NM 87505

HDR Deposit due with Contract; Balance due March.10.2010

Parade of Homes for POH only, due with Contract
 POH: 2 X insertion: deposit due April 15, 2010; Balance due May.17.2010

2% Trade Discount: Full payment HDR by February 1, POH April.15.2010

Additional ads, listings, links, banners will be reflected in your invoice
 Sorry, no verbal agreements accepted. Ask if you need arrangements.

Please sign below and fax to 505.946.1614

This is NOT your invoice

DATE _____

ADVERTISER

Company _____ Contact: _____

Address _____ City _____ St. _____ Zip _____

Phone _____ Fax _____ E-mail _____

- Repeat previous ad
 Will be supplied by Advertiser
 Will be supplied by Valentine & Tate
 Supplied by Agency: Contact : _____ Phone: _____ Email: _____

WHAT'S HOT Product or Service _____ Price _____

- FREE when contracting for a full page and above in both issues. 1st Come, 1st Served.
- Image, description and meeting artwork deadlines are the sole responsibility of the advertiser.
- Special \$300 price for Sponsors, Booth and Award Participants, Parade Builders. Regular Price \$850

DIRECTORY Listing Categories _____ Price _____

- One FREE listing for Advertisement, Sponsorship, Booth, Award Participation, Parade Builder
- Additional listing \$75. Regular price \$200 includes 12 word description and Company information

HACIENDAS MAGAZINE WEB SITE Price _____

- Banner ad FREE with Premium pages. Regular price \$395 Haciendasmagazine.com
- Directory Link for 1 year \$75

	Home.Design.Remodel		Parade of Homes
Advertising Size:	_____	Advertising Size:	_____
Ad Rate	\$ _____	Ad Rate	\$ _____
What's Hot	\$ _____	What's Hot	\$ _____
Additional Directory	\$ _____	Directory	\$ _____
Web-Site	\$ _____	Web Site	\$ _____
Total Contract	\$ _____	Total Contract	\$ _____
50% Deposit	\$ _____	50% Deposit	\$ _____
Balance Due	\$ _____	Balance Due	\$ _____

The Advertising Rate Sheet is included in the Contract

The undersigned is authorized to contract on behalf of the Advertiser.

Accepted by Advertiser:

Title:	Printed Name	Signature	Date

By signing this contract the advertiser and its agent agree to pay all fees as set forth above. All payments are non-refundable. If payment is not made as agreed, ads will be pulled and the Advertiser and/or its agent shall be liable for all costs of collection including interest [allowed by the state of NM] and all legal fees. Publisher assumes no responsibility for errors in final proof of ad approved by advertiser.