

Haciendas

Home Building Santa Fe Style

PUBLICATIONS

haciendasmagazine.com



THERE HAS NEVER BEEN A BETTER TIME TO BUY OR REMODEL

Haciendas Home | Design | Remodel Show May 8-9, 2010

MAGAZINE DELIVERS THE WEEK OF APRIL 27

Haciendas — A Parade of Homes August 13-15 & 19-22, 2010

MAGAZINE DELIVERS THE WEEK OF JULY 28

IN THE RIGHT HANDS ALL YEAR LONG

Distributed for free at the Home•Design•Remodel Show, participating builders homes and throughout the year in Santa Fe & Albuquerque. Including Banks, Real Estate offices, Title Companies, Hotels/Motels, Design & Decorating Centers, Building Supply Companies, Chamber of Commerce, Visitors Center, Albertson's, Smiths and Eldorado Grocer's, Sponsor locations and at the Santa Fe Area Home Builders Association. Copies are also mailed out upon request.

Brought to you by the Santa Fe Area Home Builders Association

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ADVERTISING RATES 2010

DEADLINES

Spring/May Issue • Final Space Reservation • March 1, 2010
Artwork Deadline • March 10, 2010
Summer/August Issue • Final Space Reservation • May 7, 2010
Artwork Deadline • May 17, 2010

MEMBER & SPONSOR RATES

advertisers who contract for both publications get a free link from the companion website HaciendasMagazine.com: Includes contact info and description from your magazine listing. Directory updates in July annually.

	two-x	one-x
one-sixth page	\$ 530	\$ 640
one-third page	\$ 850	\$ 1065
half page	\$ 1065	\$ 1385
two-thirds page	\$ 1275	\$ 1550
full page	\$ 1550	\$ 1765
inside back cover	\$2085	\$2350
two-page spread	\$2085	\$2350
back cover	\$3450	\$3850
inside front cover + 1 page	\$3850	\$4275

premium pages below

Include banner ad on haciendasmagazine.com for 1 year

four-page inside fold-out	\$3850	\$4275
four-page fold-out back cover	\$4380	\$4915
four-page fold-out front cover	\$5985	\$6415

WHAT'S HOT

Free to Full page and above display advertisers that contract for both issues. Feature a new product. Provide photo or scan of a product and a 45 word description and contact information. We'll do the rest.

Home | Design | Remodel Show Booth, Sponsors &

X-celence Awards Entrants	\$ 300
Haciendas - A Parade of Homes Entry & Sponsors	\$ 300
regular rate	\$ 850

directory listing: One free with Advertising, Booths, X-Celence Awards,

Sponsors in Home Design Remodel Show and Builders & Sponsors in Haciendas - A Parade of Homes. Includes contact information and a 12 word description under a Category of your choice.

regular rate	\$ 200
additional listings in the magazine	\$ 75

banner ad on HaciendasMagazine.com (1 year)	\$ 395
directory listing links on the website (1 year)	\$ 75

NON MEMBER RATES

	two-x	one-x
one-sixth page	\$ 585	\$ 700
one-third page	\$ 935	\$ 1170
half page	\$ 1170	\$ 1525
two-thirds page	\$1400	\$1700
full page	\$1700	\$1945
inside back cover	\$2295	\$2585
two-page spread	\$2295	\$2585
back cover	\$3795	\$4235
inside front cover + 1 page	\$4235	\$4700

premium pages below

Include banner ad on haciendasmagazine.com for 1 year

four-page inside fold-out	\$4235	\$4700
four-page fold-out back cover	\$4820	\$5400
four-page fold-out front cover	\$6585	\$7055